

HBuzz

“If I were God or if I was the governor, I almost wonder if we don’t need a break here.”

Stephen Pfister, Kahului harbor master on Maui’s overcrowded port. See Story Page 28.



DOG GONE GOODIES

HE MAY BE MAN’S BEST FRIEND, but sometimes the odors can get so bad that you wish your dog was only an acquaintance. This month, Hawaiian Organics, the makers of Body Mint, the little green pills that eat odors in humans, offer some relief to pet owners and their smelly pooches. Smell Goodies is an all-natural, daily tablet that has been specially formulated to greatly reduce body and breath odor in dogs, extending the time between baths. The pill can be wrapped within a soft treat like meat or cheese, or it can be mixed with dry dog food. A month’s supply of Smell Goodies, which retails for \$15.95 for both small and large dogs, is now available in most pet stores and mass retail stores, like Long’s Drugs and Wal-Mart.

Like Body Mint, Smell Goodies’ active ingredient is a derivative of chlorophyll, which company officials say neutralizes odors in the stomach before they are released through the skin and the

mouth. The animal version took more than a year of development, as researchers looked for a formula with the potency and staying power to take on the toughest dog smells, which can be more problematic than human odors.

They expect their pet pills to **outsell Body Mint.**

“We originally wanted to develop a pet treat, but it just wouldn’t work, which was shocking to us,” says Ronna Yim, one of the principal owners of Hawaiian Organics. “We just couldn’t get the ingredient concentrations high enough in a treat, so we went back and decided that it had to be a pill.”

With more than 200,000 dog owners on Oahu alone, spending approximately \$150 million annually on their pets, Hawaiian Organics officials are understandably optimistic about the future of Smell Goodies. They expect their pet pills to outsell Body Mint.

“The response has been wonderful from pet owners who have tried it,” says Yim.

-DAVID K. CHOO

WHERE WILD THINGS RULE

When it comes to popularity, Rusti the Orangutan and the critters at the **Honolulu Zoo** were the top attraction on Oahu for Oahu residents last year. The entire top ten list, compliments of SMS Research, is below.

1) Honolulu Zoo	121,982
2) Waikiki Aquarium	101,452
3) Arizona Memorial	90,419
4) Sea Life Park	90,267
5) Dole Plantation	77,202
6) Hanauma Bay	75,739
7) Honolulu Academy of the Arts	74,256
8) Hawaiian Waters Adventure Park	73,708
9) Dole Cannery Square	60,294
10) Bernice Pauahi Bishop Museum	42,732

