

# Smell Goodies

Smell Goodies, the maker of the first all-body and breath deodorizing tablet for dogs, is sponsoring the Pets and People Zone of the 2007 Great Aloha Run Expo.

Why would Hawaii's premiere sporting, health and fitness event offer a zone featuring pets? Simply stated: Pets enhance the well being of humans. It's time to celebrate pets and provide valuable information to the community about the many ways in which pets enhance our lives.

Some animal-human partnerships are well recognized. For instance, service animals, including dogs, miniature horses and capuchin monkeys, have been trained to be the eyes, ears and hands of the physically challenged, offering them greater independence and companionship.

However, a growing body of studies has shown that animal-assisted therapy helps to reduce

high blood pressure, lower anxiety, reduce feelings of isolation and increase social behavior.

The Pets and People Zone, which will be set up as a park, will feature a variety of non-profit groups offering information about these valuable services in our community. The Park will also feature

great local businesses offering wonderful gifts, products and services, including pet day care and behavioral training - all with the goal of keeping pets healthy, happy and safe! Park attractions will include a Petting Zoo, a Dress To Impress Pet Costume Contest and special offers that will be available for Expo visitors only.

Without a doubt, animals bring great joy to and improve people's lives. See you at the Smell Goodies Pets and People Zone of the GAR Expo!



**Nozawa's Petting Zoo** will be providing pony rides on Saturday, Feb. 17 outside the East Concourse Doors. Tickets will be available in Zone B at the petting zoo.



**"Pets enhance the well being of humans."**



KEIKI FUN ZONE

ACTION SPORTS ZONE

PETS & PEOPLE PARK ZONE

The Honolulu Advertiser presents the 2007 Great Aloha Run

## SPORTS, HEALTH & FITNESS EXPO

Neal Blaisdell Center Exhibition Hall  
February 16, 17 & 18